



## MEDIA FACT SHEET

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### Celebration of Fine Art

**WHAT:**

The Celebration of Fine Art is a juried, invitational show and art sale with more than 40,000 square feet of working studios and works of art by 100 renowned and emerging artists from across the country. During the 10-week event, visitors, who range from serious collectors to first-time buyers, come from around the world to interact with the artists in a comfortable and inviting atmosphere.

**WHEN:**

This year is the 23rd annual for the Celebration of Fine Art. It opens Saturday, Jan. 21 and goes through Sunday, March 24, 2013. It operates from 10 a.m. to 6 p.m. every day for 10 weeks.

**WHERE:**

Celebration of Fine Art is located at the southwest corner of Hayden Rd. and the Loop 101 in Scottsdale.

**EXHIBITION SPACE:**

The Celebration of Fine Art features 40,000-square-foot of exhibit space, as well as nearly an acre of open-air, landscaped sculpture garden. The garden showcases large-scale sculptures created specifically gardens, patios, pool areas, or corporate or public environments. The Celebration is a working studio, in which artists not only sell their work, but also create it on site.

**ATTENDANCE:**

Average annual attendance is more than 50,000 visitors from across the U.S., Canada and the UK.

**TYPE OF ART:**

The Celebration of Fine Art is a juried, invitational show. It is juried for quality and for variety to ensure that it exhibits a full spectrum of fine art and fine craft in various media and styles. The show and sale showcases oil paintings, watercolor, pastels, sculpture, assemblages, glass, ceramics, furniture, stone, jewelry and more. Works range from realistic to impressionistic, western realism to contemporary, portraits to still life. Only work created directly under the supervision of the artist is accepted. Manufactured goods of any kind are not allowed.

**VISITORS:**

The Celebration of Fine Art has been called "One of the West's Premier Art Events" by *Art & Antiques* magazine, and today, it attracts more than 50,000 visitors over the 10-week show. Annual sales have topped \$5 million per year, and nearly 90 percent of visitors make it an annual tradition.

**COST:**

Tickets are \$10 for adults, \$8 for seniors and military, and children under 12 are admitted at no charge. The Celebration of Fine Art ticket is an all-event pass that is good for all 10 weeks. Parking is free.